

From the Center for Children

Thank you for considering participating in the 2nd annual Touch-a-Truck. The planning committee looks forward to continue to grow and develop the event. It is an outstanding community event that will bring forth a lot of family fun.

We also hope this event helps raise awareness and funding for the Center for Children. Center for Children has been assisting children and families in need for over 20 years and we couldn't continue our mission without the support of the community. We believe this event is an excellent way to create a fun, family activity to Southern Maryland that everyone can enjoy while helping others in our community.

We hope to see you and your company on May 1st. If you have any questions or wish to provide suggestions please contact Rhiannon Duck at duck@center-for-children.org or at: 301.-609-9887.

We look forward to seeing you on May 1st!



**DEDICATED TO THE
PREVENTION AND
TREATMENT OF CHILD
ABUSE AND THE
PROMOTION OF POSITIVE
MENTAL HEALTH
THROUGH CRISIS
INTERVENTION, THERAPY
AND EDUCATION**

Charles County Office

6100 Radio Station Road
P.O. Box 2924
La Plata, MD 20646
Phone: 301.609.9887

St. Mary's Office

23507 Hollywood Rd., Suite 2
Leonardtown, MD 20678
301-475-8860

Calvert County Office

422 Solomons Island Rd., North
Prince Frederick, MD 20678
410-535-3047

For Event Info Contact::

Rhiannon Duck at
duck@center-for-children.org
301-609-9887

SPONSORSHIP & EXHIBITOR INFORMATION



**May 1, 2010
10:30 a.m. to 4:00 p.m.**

Produced by
CENTER for CHILDREN

located at
**Regency Furniture
Stadium**



Sponsors and Exhibitor Information

Sponsorship Levels

BIG RIG—\$1,000

- Company Name and Logo in all event promotional materials press advertising, and signage
- Company Recognition and logo posted on website
- 4 tickets to the Touch-a-Truck Sponsor Skybox for Blue Crabs game on day of Touch-a-Truck
- 2 complimentary meal packages during fair
- Premium placement for equipment, if exhibiting

MOVING VAN—\$500

- Company Name listed in all promotional materials and event signage
- Company name listed on website
- 1 complimentary meal package
- 2 tickets to the Touch-a-Truck Sponsor Skybox for Blue Crabs game on day of Touch-a-Truck

TOW TRUCK—\$250

- Company Name listed on event banner
- 1 complementary meal package
- 2 tickets to the Blue Crabs game

DELIVERY VAN—\$100

- Company Name listed in event program
- 1 complimentary meal package

Exhibitor Information

COMMUNITY RELATIONS

In a time when corporations need all the positive publicity possible, this community event offers a very unique opportunity to personally interact with your constituency while giving back to the community where you conduct business. Meet your customers in a fun, relaxed setting. Take the time to demonstrate how your services serve the families of Southern Maryland. Giveaways are encouraged. Use your imagination and find a way to let families take home your company name. Above all, prepare to enjoy yourselves and have fun!!!!

VEHICLE EXHIBIT INFORMATION

- **BRING VEHICLE UNIQUE TO YOUR COMPANY OR COMPANY IDENTITY**—Display vehicles and equipment that would be interesting and give attendees a chance to get up close to something they may not normally see or strongly identifies your company. (Examples: Semi truck with large logo, cement truck, ambulance, etc.)
- **SAFE FOR ATTENDEES**—The vehicle must be safe. People attending, especially children, will want to climb on the trucks or equipment, honk the horns, pull the levers, etc. That is the point of the event for kids and what makes it fun.
- **CLEAN**—Because folks will be exploring your vehicles and because you want to create a good impression, please be sure you bring clean vehicles.
- **MULTIPLE VEHICLES**—If your company wishes to bring more than one vehicle to Touch-a-Truck, all vehicles will be placed in the same area.
- **APPROVAL OF VEHICLES**—All vehicles are subject to approval by the Touch-a-Truck Committee. Center for Children reserves the right to reject vehicles the day of the event for reasons of safety to persons attending Touch-a-Truck. This will be at the judgment of the Event Chair and decisions are final.

SET-UP AND REMOVAL

ARRIVAL AND SET-UP

Arrival the day of Touch-a-Truck will begin at 9:00 a.m. ALL VEHICLES MUST ARRIVE AND BE IN PLACE NO LATER THAN 9:30 a.m. The event will begin at 10:30 a.m. Touch-a-Truck will be in the parking lot area at the stadium. Tents (no larger than 8'x8') and banners are permitted.

The event will take place from 10:30 a.m. until 4:00 p.m. The gates to the stadium will open at 5:30 pm for the Blue Crabs game. You want to have your exhibit torn down and have vehicles exit by 4:45 p.m.

REMOVAL

You may begin to tear down your exhibit at 3:30 p.m. Removal of vehicles and equipment must be complete by 4:45 p.m. or not until after the start of the Blue Crabs game. All traffic to the stadium will be inbound from 5:00 – 7:00 p.m. No vehicles may be left overnight.

MISCELLANEOUS INFORMATION

- Touch-a-Truck will take place rain or shine.
- Restroom facilities are limited to a designated area inside the stadium.
- Food Service / Refreshments - full concession services will be available.
- Dress Code—This is a family event put on by Center for Children and the Southern Maryland Blue Crabs. Appropriate dress will be required.
- First Aid will be available.
- Committee Members and Volunteers will be on hand the day of the event to help answer any questions and help with crowd control.